

Resume Of

Mohamed Abdelwahab Sayed Atya

Career Objective ▾

Looking for a placement in an organization where I can fully utilize and constantly enhance my skills and qualifications. An Organization with dynamic environment which encourages continuous education and development stimulates innovation and creativity and stretches limits and recognizes the skills and talents.

Work Experience ▾

2017-NOW

Freelance World

Digital Entrepreneur

- Video Marketing [Creation & Advertising]
- Social Media Marketing [Management & Advertising]
- Search & Display Advertising
- Web Design and Development

Sample Projects

Project	Description	Channels Tool
7 Plus	Video Creation & Advertising http://bit.ly/7plussub	YouTube Facebook
Trend	Website Design & Development http://www.trend-marketing.com.eg	CMS WordPress
Family Co	Website Design & Development http://www.family-corp.com	CMS Joomla
Graphica	Website Design & Development http://www.graphica-designs.com	CMS Joomla
TAMAM	Digital Marketing Under Construction	Facebook Twitter Google Instagram
Al-Heba	Website Design & Development http://www.alheba-steel.com	CMS WordPress
Hogar	Website Design & Development http://www.hogar-construction.com	CMS Joomla

2015-2017

PRODAPS Company
Social Media Team Leader



- Social Media Marketing
- Social Media Advertising
- Search Advertising

PRODAPS Sample Projects

Project	Description	Channels
PRODAPS	Digital Marketing http://www.facebook.com/prodaps	All Social Channels
Living Mix	Facebook Management & Advertising https://www.facebook.com/LivingMix.Furniture/	Facebook
Golf Center	Facebook Management & Advertising https://www.facebook.com/golfcenter4pt/	Facebook
Marketer League	Facebook Marketing https://www.facebook.com/marketersleague	Facebook
Body Image	Facebook Advertising https://www.facebook.com/bodyimageclinics	Facebook
Kandil	Digital Marketing https://www.facebook.com/kandilrealEstateEG	Facebook & Google
KCC	Facebook Marketing http://www.facebook.com/KccEg	Facebook
Memaar Almorshedy	Facebook Marketing http://www.facebook.com/memaaralmorshedy1983	Facebook
Curves	Facebook Marketing http://www.facebook.com/CurvesHeliopolisGYM	Facebook
CoCo Dada	Facebook Marketing http://www.facebook.com/CoCoDaDa	Facebook
Mo5tar (UPER)	Facebook Marketing http://www.facebook.com/mokhtar.transporter	Facebook
Small World	Facebook Marketing http://www.facebook.com/smallworldegypt	Facebook
Videohat Gamda	Facebook Marketing http://www.facebook.com/videohat.gamda	Facebook & Youtube
bMask	Facebook Marketing http://www.facebook.com/bmask.sa	Facebook
Arab Tomorrow	Social Media Marketing http://www.facebook.com/Arab.Tomorrow http://www.twitter.com/ArabTomorrow http://www.instagram.com/ArabTomorrow	Facebook Twitter Instagram
Olivier Nursery	Facebook Marketing http://www.facebook.com/olivier.nursery	Facebook
ProKids	Facebook Marketing http://www.facebook.com/prokids.solution	Facebook

2014-2015

Alawal Tours Company
Digital Marketer and Online Advertiser



- Online marketing campaign plan, design and execution, including: SEO, PPC, and Social Media.
- Online Advertising and reporting.
- Social Media Marketing Campaign.

AlawalTours Sample Projects

Project	Description	Channels
Alawal Tours	Facebook Marketing http://www.facebook.com/alawal.tours	Facebook

2011-2014

Webzenia Company
Digital Marketer and web developer



- Online marketing campaign design and execution, including: SEO, PPC, and Social Media.
- Online analytics and reporting
- eCommerce stores/portal development and integration to payment processors, parcel/courier solutions and backend systems
- Participated in project management and development of Web Applications: PHP, Joomla, Drupal, Magento, Wordpress, (Html, JavaScript, CSS)

Webzenia Sample Projects

Project	Description	Tools
Momken Magazine	Design and Development for http://www.momkenmag.com	Joomla 3
Webzenia	Design and Development for http://www.webzenia.com	Joomla 2.5
Yukon Trail	Design and Development for http://www.yukontrailinc.com/home	Joomla 1.5 - Virtue Mart
Generator Depot	Online Marketing and SEO for http://www.generatordepot.us	
Zinnia Flower	Design and Development for http://www.zinniaflowerfactory.com	Joomla 1.5 - JQuery
Bykemart	Design and Development for http://www.bykemart.com	Magento 2.7

2009-2011

Finserv Group Company
Web Developer



- Web application development by java programming language.
- CMS Design and Development by Joomla CMS

Project	Description	Tools
HD Bank Web site	Design and Development for http://www.hdb-egy.com	Joomla 1.5
Internet Banking	Application to serve bank customers through internet	Java-2EE and Mysql
MIS	Management Information System	Java-2EE and Mysql
Magic Control	http://www.magic-control.com (Expired)	Joomla 1.5

2008

MTRI Company

Graphic Designer

- Banners and paper Ads Design.

Part Time and freelance Projects

Project	Description	Tools	Year
Tie House	Under Development Website	Joomla 3	2015
Alt7ady Online	Development for http://www.alt7ady.com	Joomla 3	2015
Dostor-BS	Development for http://www.dostor-bs.com	Joomla 3	2015
Nevada Training	Development for http://www.nevadatraining.net	Joomla 3	2014
AFITCO	Development and SEO for http://afitco.cloudaccess.net/afitco/ (Under testing)	Joomla 3	2014
Madamik	Design and Development for http://www.madamik.com	Joomla 2.5	2013
Rifat Ellassad	Development and Online Marketing for http://www.rif3atalassad.com	Joomla 2.5	2012
ISPF	Design and Development for http://www.ipsf2012.org/	Joomla 1.5	2012
Menco Group	Design and Development for http://mencogroup.com	Joomla 1.5	2012
Egypt yc	Design and Development for http://www.egyptyc.com/	Joomla 1.5	2012
EUSF	Design and Development for http://www.eusf.org.eg/	Joomla 1.5	2011
Tawfik Trade	Design and Development for http://tawfiktrade.com/ (Expired)	HTML/CSS	2011
Talat Mostafa	Design and Development for http://www.talatmostafa.com (Expired)	HTML/CSS	2011

My Personal Projects

Project	Description	Tools
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lBokra	http://www.lbokra.com	Blogspot
Sf7at	http://www.sf7at.net	Joomla 3
Egyptian Webmaster	My Online Resume and blog http://www.egyptianwebmaster.com	Wordpress
Besmallah.com	http://www.besmallah.com	Joomla 3 - Flex - JQuery

Education Reference ▾

2008-2009

- Diploma in Software Skills and Development - ITI "Information Technology Institute": Java Platform

2006

- **B.Sc. Science** Faculty, **Cairo** University, Egypt.
- **Grade** : Good
- **Graduation Project**: Taxi Remote System
- **Project Grade**: Excellent.

Courses and Certifications ▾

2017

Google Certificate Program (AdWords Video Advertising)



2014

Digital Marketing Planning



2013

Google Certificate Program (Adwords Search Advertising)



2010

- CCNA Certificate From New Horizons Center.

2008

- Java Certificate From Engineering Faculty – Cairo University

Conceptual Knowledge ▾

- Deep understanding of Digital Marketing and its strategies including :
 - Social Media Marketing [Management & Advertising]
 - Online Advertising
 - Video Marketing
 - Email Marketing
 - Search Engine Optimization
- Web sites Performance.
- W3C coding standards.
- Object Oriented Concepts.
- MVC design pattern.
- Agile Methodology.

Languages ▾

- **Arabic:** Mother Language.
- **English:** Very Good read & written – Good Spoken & Listen

Technical Skills ▾

Digital Marketing

- Social Media Channels
 - Facebook
 - Twitter
 - Instagram
 - YouTube
 - Google Plus
- Google AdWords
- Google Analytic

Content Management System (CMS)

- Joomla
- Magneto
- Wordpress
- Drupal
- Pligg

Programming Languages

- Php 5
- Java
- C/C++

Web Technologies

- JQuery
- Java Script
- CSS
- Ajax
- HTML 5

- XHTML

Design Interface

- Adobe Photoshop CS 5
- Adobe Flex 4
- Adobe Dreamweaver CS 5

RAD Tools and IDEs

- NetBeans
- Eclipse

Database Management Systems (DBMS)

- Mysql

Others

- XML
- UML
- Web Services
- SVN
- Unit Test

Personal skills ▾

- Interactive and fast enough to learn new technologies and sciences.
- Extrovert.
- Self Motivated.
- Ability to work in a group or individually according to the job requirements.
- Work under pressure.

Personal Information ▾

Birth date: 30-09-1985.
Gender: Male.
Military Service: Completed.
Marital status: Married.
Nationality: Egyptian.
Resident of: Giza, Egypt.

Contact Information ▾

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